

In our all fields of activities, in line with our mission, “sustainable value-creating growth”, and corporate values, we declare and undertake to serve as a pioneer and provide each and every resource necessary for:

- Creating a competitive advantage in national and international markets with our wide product range, knowledge and production experience,
- Transparent communication based on mutual trust in order to understand and fulfill the expectations and requirements of related parties,
- Compliance with relevant national and international standards, internal and external legislation,
- Continuous development by understanding the current and future needs and expectations of our customers and business partners with a customer-focused approach, by prioritizing the requirements of quality and related management systems,
- Supporting creativity and innovation in order to be a pioneer in design and innovation,
- Trying to achieve operational excellence by evaluating risks and opportunities with a proactive approach in our fast, lean and flexible business processes,
- Raising awareness of all related parties about innovations, changes and developments within the framework of Quality Management system, and enhancing their competencies accordingly,
- Ensuring continuous improvement and development of activities performed in every field by monitoring and revising measurable goals and programs,
- Managing and protecting information assets owned by Şişecam and its related parties, and information associated with all activities in a systematic manner,
- Increasing the satisfaction and loyalty of our employees and encouraging employee participation and developing a positive business climate as our corporate culture,
- Performing each and every stage of our activities in a healthy and safe working environment,
- Protecting natural resources and the environment by paying regard the principle of Sustainable Resource Management.